

ASSISTANT PGA PROFESSIONAL OF THE YEAR

This award bestows special recognition on an assistant PGA Professional who, through a commitment to improving opportunities for assistants, has distinguished himself/herself in service to the Section, his/her peers, and facility.

Matthew C. Brennan, PGA
The Country Club of Virginia
Richmond, Virginia

Matthew was born and raised in Raleigh, NC to parents James and Deborah Brennan. At the age of 7, he was introduced to golf by his father at a local driving range which is now the First Tee - Triangle. When he was around 11 or 12, his parents became members of a local club, and he started playing much more frequently with the rise in popularity of Tiger Woods.

Brennan graduated from the PGA Golf Management Program at North Carolina State University and while there completed internships at Sea Island GC, Old Chatham GC, Pebble Beach Resorts, Southern Hills CC, and Quail Hollow Club. He received his first Seasonal Assistant Golf Professional role at Applebrook GC, then his first full time Assistant Golf Professional role at TPC Wakefield Plantation, where he worked from 2016-2019. During his time at TPC Wakefield Plantation, he was elected into membership with the PGA of America in 2017. He then moved to Park Ridge CC where he was the Lead Assistant Golf Professional before taking his current role at The Country Club of Virginia as the Senior Assistant Golf Professional in 2021.

At the Country Club of Virginia he has worked to grow the retail operations, the Op36 program at the James River location, and has completely revamped the intern program. He is open to mentoring and assisting fellow colleagues and PGA professionals. Brennan noted that he was fortunate to work for some amazing people in the golf business and attributes his success to learning from them.

Prior to coming to the Middle Atlantic Section, Matt served as the Secretary of the CPGA Assistant's Association and served on the IPGA Assistants & Pro-Am Committees. He was named as the Section's A-8 Director and served in that role from 2022-2023. During his time as Director, he was able to accomplish three firsts for the APA. The first was being able to obtain two title sponsorships for the APA and the second was making sure APA tournament events had a mandatory education seminar before each event. This has allowed A-8's to stay current on their Professional Development Requirement credits. The third was a decision that required APA membership to be eligible to play in tournaments. This resulted in the largest membership in history for the association. After his term, he has since remained active on the APA Committee. He was named as the inaugural Southern Chapter Assistant Professional of the year in 2023.

Matthew and his wife Caitlin were married in 2016 and they share two daughters Kennedy (5) and Quinn (1).