

#### **SALESPERSON OF THE YEAR**

*This award bestows special recognition on a golf salesperson in the mid-Atlantic region for his/her outstanding service and dedication to the members and associates of the MAPGA, as well as support of the Section through sponsorships and other programs.*

**Eric Davis, PGA**  
*Titleist/Acushnet Company*

Eric Davis was born in Columbia, South Carolina, and he was introduced to the game by his grandfather. He grew up in a large family and golf was always at the center of everything they did growing up.

While Eric played other sports, particularly football through college at the University of South Carolina, the lessons learned both on the course and within family golf businesses really helped him decide a path. He knew he wanted to be in golf and had a passion to join the company he is with early on.

His first golf related job was at Columbia CC in South Carolina, first in Outside Services, next as an Assistant Professional, and then Lead Assistant. In 2016, the same year Eric was elected into PGA membership, he joined the Titleist team in East Coast Customer Service at their worldwide headquarters in Fairhaven, MA. Davis then served as the Titleist Staff Program & Business Partnerships liaison - Asst. to EVP of Acushnet, and then moved on to Roanoke, VA & WV as the Titleist Sales Professional covering portions of seven states. In 2020, he moved into his current role as a Titleist Sales Professional in the Mid-Atlantic & Philadelphia Sections.

He credits Chris Sparrow, PGA (previous GM/Director of Golf at Columbia CC in SC), Julian Taylor (Titleist Sales Professional in SC), and Peter Broome (retired EVP Acushnet) as some of his mentors within the industry. His personal philosophy is that he believes there are a lot of ways to be successful in the golf industry, however, at the center of it all, is the necessity of building great relationships and taking care of people. Leading with a service first attitude with their needs in mind first enables you to be a better business partner. People want to know how much you care, before they care about how much you know.

Eric met his wife Ally at the University of South Carolina, and they have been married since 2019. They share a dog, Koda and look forward to the adventures ahead.