

## ***MERCHANDISER OF THE YEAR***

*This award is bestowed on those PGA Professionals who have demonstrated superior skills as merchandisers in the promotion of golf. This award recognizes excellence in golf shop operations.*

### ***MERCHANDISER OF THE YEAR PRIVATE CATEGORY***

***David M. Grossman, PGA  
Gibson Island Club  
Gibson Island, Maryland***

David Grossman was born in Somers Point, NJ on July 12, 1983, to Valerie and John Grossman. They both introduced him to the game of golf at 5, along with his grandmother Bobbie Lutz. His first childhood home was in the neighborhood of Atlantic City Country Club, and as a result, he was fortunate to spend a great deal of time around the club as a junior golfer and as a family friend of the owners - the Fraser & Siok families. Those experiences created his passion for club life which have carried with him over 30 years later. Additionally, his family's businesses had a profound impact on him understanding of retail and hospitality.

David first began cleaning clubs in the bag room at Atlantic City CC at the age of 11, the same year he began to regularly play golf and practice daily. All of his best friends played golf and as they entered high school they continued to play together. He was a first team all-state high school player and he and his team were inducted into his high school's sports hall of fame.

David began his golf career after he received his Bachelor of Arts in Political Science from the University of Vermont. He worked at Blue Heron Pines, Deal Golf & Country Club, and the Dye Preserve before joining the staff at the Chevy Chase Club. He was working at Chevy Chase Club when he was elected to PGA Membership in 2012. In 2013, he moved to the Country Club of York where he served as First Assistant Golf Professional. In 2017, David accepted the role of Assistant Professional at Gibson Island Club, and he was promoted to Head Professional later that same year.

David's golf philosophy is based on a strong belief in the total club experience & a commitment to excellence. Whether it is on the golf course, in the locker rooms, in the restaurants, or in the golf shop, he believes members & guests should get to experience excellence & professionalism. He noted that the golf shop is an amenity for the club, and he hopes to create pride in the shopping experience for anyone who visits. David shared that the golf shop is a place where he and his team focus on service and presentation while putting a lot of trust & responsibility on his team, so they can focus on excellence together.

David and his wife Challen have been married for seven years and they share a son Duke (4).