



PGA

Middle Atlantic Section

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Advertising Rates

- Stand-alone email to membership (sent to approx. 1,100 PGA Members & Associates in Maryland, Virginia, and Washington D.C.): \$1000
- Dedicated advertisement placement (Approx. 800px X 400px) in weekly e-newsletter (sent to approx. 1,200 PGA Members, Associates, and golf enthusiasts): \$250
- Classified listing on the MAPGA website (PGA Professionals only): \$75
- Social media mentions and advertisements: Facebook (3,000+ followers): \$125 // Instagram (1,100+ followers): \$100 // Twitter (2,000+ followers): \$50

Guidelines and Specifications

- Stand-alone email copy must be submitted as you would like it to appear with a subject line - Average graphic size is 8.5" X 11"
- Newsletter content piece/advertisement must be submitted by Monday before 12 pm EST.
- The Middle Atlantic PGA Weekly "News & Notes" newsletter is distributed every Tuesday at 8 am EST. Copy must be submitted as you would like it to appear. The text should not exceed 800 words for a stand-alone email and 400 words for the newsletter. All pictures and graphics must be submitted in either JPEG or PDF format with a corresponding hyperlink.
- Payment must be received before an ad is placed and published. All ads are subject to review upon submission.

Contact Collin Elphic for Availability

Phone (540) 784-4919

Email celphic@pgahq.com

1 PGA Dr
Stafford, VA
22554

www.mapga.com



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Billing Information

Company Name/ Adviser: _____

Ad Type :

Email(\$500)

Newsletter(\$250)

Facebook(\$125)

Instagram (\$125)

Twitter (\$50)

Classified Listing (\$50)

Other

Contact Name:

Email Address:

Phone Number:

Mailing Address:

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