

## **Mark Oliverio - Taylor Made Golf Company**

Mark Oliverio, was born September 9, 1956 in Clarksburg, West Virginia. He earned a Bachelor of Science Degree in Marketing from Florida State University ( Class of 1979). Upon graduation, Mark entered the sales industry by taking a position with the Pitney-Bowes company. Shortly thereafter, he accepted a new position with Beechom Pharmaceutical.

In December of 1982, Mark began his career in the golf industry by accepting a position with the Taylor Made Golf Company, serving as its Gulf States Sales Representative. Within 6 months the company transferred him to the Mid-Atlantic region where he served as the Sales Representative until 1988. Mark continued his climb through the company as he was promoted to the Eastern Regional Sales Manager where he served through 1992. With a desire to get back to his roots, he returned to the Mid-Atlantic region, serving as it present Sales Representative. Mark's professional accomplishments throughout his career with Taylor Made include: 1987 Salesman of the Year, 1994 Presidents Award for outstanding service with the Taylor Made Company and the 1995 Legends Award for outstanding service in sales with a minimum of ten years of service to the Taylor Made Company.

The relationship between the Middle Atlantic Section and the Taylor Made Golf Company has been in existence for over 15 years. Their support has been felt in many different areas, most recently, serving as the title sponsor to the highly regarded Taylor Made Chapter Challenge Cup.

Mark and his wife Susan reside in Gaithersburg, Maryland. In addition to his professional responsibilities, Mark has his hands full as he spends as much time as possible looking after his 4-year old daughter Marie.