

## **Salesperson of the Year**

### ***Matt Miskelly***

*Cutter & Buck, Imperial, Sterling Cut Glass, Maui Jim, Dynamic Brands, AM&E, Mizzen+Main, and Tica*

Matt was born February 5, 1970 in Lebanon, New Hampshire to Wayne and Judy Miskelly. He has one brother, Darren. He started playing golf when he was sixteen years old at Shenandoah Valley Golf Club in Front Royal, Virginia. Matt received an Associates degree in Applied Sciences from Lord Fairfax Community College in Middletown, Virginia in 1991.

Matt stumbled his way into his first sales representative job through his work experience in the golf shop at both Winchester Country Club in Winchester, Virginia and Missoula Country Club in Missoula, Montana. He enjoyed his time there and learned a lot at both golf shops under Head PGA Professionals Billy Phillips and Glenn Kelley at Winchester and under Head PGA Professional Charles "Skip" Koprivica at Missoula. Along with his parents, all three of them taught him how to positively treat people. It was in Missoula that Matt was hired by Sun Mountain where he eventually became one of their outside sales representatives.

Matt began working for Cutter & Buck as a sales representative in December of 1997 and was named their Salesman of the Year in 2001, 2002, and 2003. While he claims he'll never be a scratch golfer, Matt loves the game as well as the industry and especially the PGA members, apprentices and merchandisers that he's fortunate to work with. His goal is to provide service, attention to detail, and follow-through while under-promising and over-delivering. Developing long-term friendships and business partnerships is very important to him. Matt cares about his customers and tries to make it easy for them to work with him by aligning himself with quality companies and products in which he believes.

This is Matt's second time being recognized by the Middle Atlantic PGA as Salesperson of the Year. Matt and his wife, Melissa, have been married for seventeen years and have a daughter, Emma, age 14 and a son, Cooper, age 10.