

SALESPERSON OF THE YEAR

This award bestows special recognition on the golf salesperson in the mid-Atlantic region for his/her outstanding service and dedication to the members and apprentices of the MAPGA, as well as support of the Section through sponsorships and other programs.

KEVIN McCLEAN - Taylor Made-adidas Golf

Kevin grew up in Santa Monica, CA, and like most young people on the West Coast, enjoyed spending his time at the beach with his friends and his surfboard. Hoping to discourage him from “hanging out with beach bums” and to inspire new interests, Kevin’s father, James, bought him his first set of golf clubs when he was 16 years old (Kevin wanted a new surfboard). Kevin says his father’s ploy was both successful and unsuccessful, “*Twenty years later we’re not hanging out at the beach as much — those bums are still my friends — and we tee it up whenever we get together!*”

Kevin graduated from San Diego State University in 1990 with a Bachelor of Science Degree in Journalism. He is a relative newcomer to the golf industry — his first golf-related job was in tournament sales in 1996. However, where he may be light on the number of years of experience, the quality of his experience has been superb and he has been a heavy-weight in support of MAPGA golf professionals.

Kevin has been instrumental in the growth of the Taylor Made Chapter Challenge Cup. His tenacity combined with his infectious personality have garnered the financial backing of Taylor Made to make this Ryder Cup-style event possible. Kevin personally sold thousands of dollars of Taylor Made “donated” product to make the event happen! He is also appreciated by the membership for his outstanding ability as a salesman. Always there for a “demo” day or to follow up on an order, Kevin also took the time to see how his customer was doing, both professionally and personally.

Kevin has been married to Janet for 6 1/2 years. They have one son, James, who is 18 months old. Kevin and his family relocated from Virginia to Carlsbad, CA this past summer and the members of the MAPGA will surely miss him.