

Jackie Harris
Callaway Golf Apparel, Sundog Eyewear

Born in Bedford, Virginia, Jackie comes from a large family with two sisters; Patty Jo and Mary Kay, and two brothers, Mike and Chip. His father and grandfather were both good golfers and his dad played in numerous state events as an amateur. His grandfather played a round of golf the day before he died and shot his age – 85! Jackie began playing golf at age eight at Bedford Country Club, which his dad helped to build.

Jackie graduated from Liberty High School in Bedford where he played football, basketball, and ran track. He then went on to Hampden-Sydney College in Hampden-Sydney, VA where he played football and ran track. Jackie earned his Bachelor's degree in Education from Lynchburg College in Lynchburg, VA in 1972 and initially taught at Franklin County High School where he was an assistant football coach and the head track coach.

Jackie then moved into sales where he sold telephone systems for a company that was bought out by IBM. He first got into the resort business selling imprinted sportswear and his entry into the golf business was through a buyer at the Homestead Resort who helped him get an apparel line called "Twin Hill" in the late 1990's. From there, Jackie moved to Joey Rodolfo's "1979." He has been a Callaway apparel rep for the past 5 years and he normally carries several other lines as well.

Jackie has been married to his wife Maureen for 31 years. She has been a teacher for 39 years and plans to retire soon. They have two children; Caitlan (22), who is graduating from college this spring, and Peyton (15), a sophomore who plays soccer on a "select travel team" as well as on her high school team. Jackie manages Peyton's soccer team while also volunteering for the club. He was an instrumental committee member who helped launch a golf tournament that raises funds for the soccer club.

Jackie still plays golf recreationally with friends but not as much as he would like to since becoming involved in the golf business! Jackie's goal is to treat his customers as partners. His key to building lasting partnerships is by being consistent, dependable, and trustworthy. It sounds simple, but if he follows those principles, they work!