

Greg Stark, PGA
Merchandiser of the Year (Private)
Cattail Creek Country Club
Glenwood, Maryland

Greg Stark was born on December 3, 1965 in Zanesville, Ohio. His mother, Marilee, was a school teacher for 35 years and his father, George, worked as a middle manager for an electrical power supply company. Greg attended Zanesville High School and participated in many sports including football, baseball, and varsity basketball, where he lettered three years in a row. He also played on the high school golf team where he was ranked number one his junior and senior years. He even played side by side with LPGA Tour Player Michele Redman.

Greg started to play golf at age 10 and his first set of clubs was composed of all hand me down clubs and found equipment from the family's garage. Greg's father was the first to expose him to the game of golf, having Greg caddie for him during his work golf leagues as a kid.

Greg was an assistant golf professional at Walt Disney World in Orlando, Fla. from 1989-1990. It was there that he was able to hone his excellent merchandising skills. Being one of the top 100 golf resorts world-wide, he gained experience in customer service and vendor relationships that is unparalleled.

In the spring of 1990, Greg headed to Pine Lakes Country Club (The Granddaddy) in Myrtle Beach, South Carolina. Under the tutelage of PGA Professional August Swarat, he quickly learned the value of member relations, how to manage a professional golf shop, and the importance of attention to detail. He recognizes August as his greatest mentor in the game of golf. Greg then moved on to Blackmoor Golf Club in Murrells Inlet, South Carolina, before calling Cattail Creek Country Club home. He started as the first assistant at Cattail Creek in 1993 and within two years was elevated to Head PGA Professional. He has been instrumental in the success of this first private country club in Howard County, Maryland. Greg was elected to PGA membership in 1993.

As a valued member of the Titleist Home Pro Staff, Greg was integral in securing Cattail Creek's prestigious honor of being named as a Top 100 Club Fitter on numerous occasions. Greg's merchandising philosophy is uncomplicated. Simply going above and beyond what the customer expects; striving for and maintaining the highest standards, and looking after the smallest detail. He believes merchandising is nothing more than customer service. Help the customer by assisting with ideas for what they want to purchase, and they will buy forever.

Greg, his wife, Rose, and their family live in Clarksville, Maryland. They are the parents of three children, Jake (10), Ellie (6), and Wyatt (2). They enjoy traveling, great wine, food, and being chauffeurs to various soccer games, birthday parties and play dates.