

***Ed Herrle Jr.***

*Page & Tuttle, Polar Eyes, Lorente*

Born and raised in Pittsburgh, PA, Ed Herrle is the oldest of six sons born to Ed and Rita Herrle. Needless to say, he credits his parents and his five younger brothers with giving him a strong work ethic and a sense of responsibility early on! His first job was a paper route, and he never missed a day of work.

Ed graduated from Saint George's High School where he played baseball, football and hockey. He relates that there was no high school golf available and if any of the boys actually did try to play, they would have gotten a "pounding" by the rest of the neighborhood!

An avid sports fan (Go Steelers, Penguins, Pirates), Ed actually did begin playing golf when he was 17. He learned quickly that golf is a far cry from playing baseball in the neighborhood lots or hockey in the city streets. After taking six hours to play nine holes at South Park Municipal, a county owned course outside of Pittsburgh, he realized he had a challenge. He has been rising to this challenge ever since that very first game!

In 1963, Ed started working for the Federal Reserve Bank in Pittsburgh where among other tasks; he used to burn the "older" money. After a couple of years he went to work for the Pittsburgh National Bank. In 1968, Ed joined the Chrysler Corporation Factory where he granted loans and was a "repossession specialist." (He has many stories of "stealing back" cars at 3 in the morning!) Moving up the corporate ladder, Ed was selected in 1973 to run the credit office at Chrysler's Norfolk (Virginia) facility. In 1980, he joined Toyota in Glen Burnie, Maryland to be their District Sales Manager. He progressed to Truck Manager, to Business Manager, and finally to Vice President of the Insurance Department.

After 23 years in the automobile industry, Ed said, "Life is too short!" He decided to take a game that he loved and to try to make it his livelihood. It was in 1990 at the PGA Merchandise Show in Florida that Ed hooked up with Tour Hawk who manufactured irons, woods and putters. Later that same year at the Long Beach Merchandise Show, Ed met Paul and Warren Sunderland. He also picked up the Stylo (remember Nick Faldo's shoes?) shoe line. He has been with the people at Page & Tuttle for almost 15 years. Ed has maintained lifelong friendships and relationships.

Ed considers himself truly blessed. He lives in Chesapeake, VA, where he is happily married to Becky. His son Grant, also an avid golfer, lives nearby with his wife Cindee and 7 year-old Skylar. Grandpa gave Skylar her first set of clubs before she could walk!

After some 18 years in the golf business, Ed's philosophy is the same today as it was when he first started: "Love your job and you never work a day in your life."