

EARLE HELLEN SPORTS MEDIA AWARD

This award bestows special recognition on an outstanding member of the media who best exemplifies a commitment and service to golf and sport reporting, and who demonstrates the same genuine appreciation for the role of the PGA professional as was demonstrated by the late Earle Hellen (formerly of the Newport News Newspapers).

BOBBY VERMILLION

Producer, *Golfing the Mid-Atlantic*

Bobby Vermillion began his television career in 1992 as host of the “Ocean City, Maryland Golf Show” following graduation from Salisbury State University where he received his Bachelor’s Degree in Liberal Studies. He is currently the producer of “Golfing the Mid-Atlantic” and “The Resort Golf Guide,” which are viewed in more than 9 million households throughout the Mid-Atlantic Region. The programs supply the traveling golfer with useful information about the courses in the area of their destination as well as profiling other attractions of featured resorts. Golfers receive information on greens fee specials, equipment, new courses and tips from PGA professionals from the Middle Atlantic Section.

Bobby grew up in Baltimore, Maryland, and didn’t start playing golf until he was 28 years old. He enjoyed the challenge of the game so much that he is currently an 8-handicap player. In addition to his television shows, Bobby is involved in another opportunity that involves the game of golf. Endlessgolf.com, a website which debuted on the Internet this past summer, allows golfers the chance to see one to two minutes of streaming video from different golf courses. Bobby’s goal is to feature 400 courses — highlighting signature holes and significant features of each facility, and offer users a chance to log on and book golf vacations.

Tireless in his efforts, Bobby has been a true supporter of the Middle Atlantic Section. He has brought greater visibility to the game of golf and introduced the general public to many of our members who have been guests on his show. For his overwhelming support of the MAPGA and his enthusiasm for the game of golf, the MAPGA is very proud to honor Bobby Vermillion with the 2000 Earle Hellen Sports Media Award.