

Bruce Posner

Earle Hellen Sports Media Award

Bruce Posner was born in Baltimore, Md. in 1950 to Larry and Carolyn Posner. He has two older brothers, Arnold and Stuart. Bruce grew up addicted to everything Baltimore sports --Orioles, Colts, Bullets, Clippers and used to beg his brothers to take him to games. At the age of 10, he was fascinated by Arnold Palmer's swagger and incredibly winning ways; adding himself to Arnie's Army. Bruce's love of sports developed into a love of writing about sports for his school newspapers growing up. Bruce graduated from University of Maryland in 1972.

Bruce and his wife are avid golfers and joined Woodholme Country Club in 1985. A majority of their vacations have centered on playing the great courses of the U.S. and the world. He was introduced to golf in 1960 at the Forest Park golf course when he was 10 years old. He played in a camp run by the famous Baltimore instructor (brother to MAPGA Hall of Fame inductee John Flattery) for several years, Jimmy Flattery.

Bruce has always loved following golf, even before he started his radio career on ESPN and then CBS Radio in Baltimore. One of his favorite professional golfers is former Terrapin Coach Fred Funk, whom he has had on his radio show when he plays in tournaments in Maryland. Local PGA Professional Pat Coyner has also been an asset for Bruce, serving as his go-to expert on the game of golf. Other local PGA Professionals who he has learned tremendously from are Barry Fuhrman, David Hutsell, Mark Beran, Bernie Najar, Wayne DeFrancesco and Dennis Satyshur. From his business connections, he has been able to play in many Pro Ams across the country.

Bruce has been working with ESPN and CBS Sports Radio since 2006 and is still going strong. He gives all credit for his entrance into the radio world to his good friend Stan Charles, a sports radio legend in Baltimore. He was always a guest on Stan's many shows and built a small following for himself. Bruce's opportunity came along when the station he was working at became the Flagship for the University of Maryland. There was an interest in having a radio show devoted to Maryland sports, and the rest is history. From that show, two other shows developed which allowed Bruce to cover golf as often as he wanted.

Using his shows as a platform for benefitting his community has always been important for Bruce. He's helped raise awareness for programs such as Inner City Lacrosse, The Baltimore Legends Museum and Team Up for One- a group that helps children that are unable to participate in sports, become a member of a team. Bruce and his wife are great supporters of the Associated Jewish Charities as well as contributors to many other charities.

Bruce and his wife have been married for 41 years, and say the best times they have had are playing golf together all over the world. Together they have three children (Zachary, Tara and Carly) and six grandchildren. Bruce's personal philosophy is when you put your heart and soul into any endeavor, success usually follows.