

Joseph Heid
Salesperson of the Year
TaylorMade-adidas Golf
Churchville, Maryland

Joe was born in Baltimore, Maryland on November 5, 1973 to Ella and Joseph Heid. He has two siblings, Bill and Dawn. He started playing golf with his uncle at the age of nine and played junior golf at local courses beginning in 1982. Joe received his Bachelor degree in Business, with a minor in Accounting, from Towson University.

Joe's father was very supportive of his participation in golf. Even though his father did not play the sport, he walked just about every hole of Joe's junior golf and high school matches. Joe played golf for Calvert Hall High School from 1988-1991 and for the Towson University team from 1992-1993. His father also encouraged him toward a career in golf and helped Joe get his first job in 1989 as a stock person at Sam's Golf- n- Tennis in Towson, Maryland.

Joe became the Store Manager at Pro Golf Bel Air from 1992-1995. After Pro Golf Bel Air, he worked at Datrek Golf Bag Co. as a Sales Representative and then for Bridgestone Sports (Precept) as Territory Sales Manager, before becoming the Territory Sales Manager for TaylorMade-adidas Golf (TMaG) in 2000.

Joe has been instrumental in his company's support of the TMaG MAPGA Chapter Challenge Cup. He recognizes how important it is for his company to "give back" to the professionals that support his products, and he loves the camaraderie that this even engenders.

Joe received the Rookie of the Year award in 1995 from Datrek. He also won the Rookie of the Year award in 1997 while with Bridgestone Sports and then in 1999 he was named Bridgestone's Salesman of the Year. In 2001, Joe received the Rising Star Award from TaylorMade-adidas Golf and then went on to receive the Chairman's Club Award in 2003, 2004, 2006 and 2007.

Joe's life philosophy is when you work -- work hard and when you play -- play hard. He has been married for 12 years to his wonderful wife Lisa, without whom he would not be able to do what he does. They have two children, Trevor (5) and Victoria (Tori) (3). Joe adds, that if he doesn't answer the telephone, they are most likely the reason.