

Ed Turnage
Firethorn, Legendary Headwear, Robert Bryan,
Sharpie, Sports Link, Sterling Cut Glass

Ed, along with his brother and sister, was raised by his mom, Neil (now deceased), after a divorce when Ed was twelve years old. She worked hard to provide for her family and she was proud of their accomplishments. Ed attended Randolph-Macon College in Ashland, Virginia, played football and track with some scholarship assistance, and earned a Bachelor of Arts degree in History while working all four years in the college cafeteria for meals. After college he joined the Army and was honorably discharged in 1972.

Ed didn't begin playing golf until he was 28 years old. He took up the game because he wanted to spend more time with friends and customers and felt it was a gentleman's sport with great traditions. With a 10-handicap, he couldn't compete in the low-handicap amateur events, but winning a Member-Guest with a strong partner falls under the heading of one of his finer golf accomplishments.

Ed accepted a sales job with Colgate after they bought RAM GOLF in the early 1970s. He thought he'd get to play a lot of golf and sharpen his game, but discovered he had to work instead. Ed learned a lot from David Foster, president of Colgate, who had great ideas on how to treat customers and how to market products. Ed has since been named Salesman of the Year many times by quite a few companies: 1982, Pro Shue Inc; 1983 and 1985, Pickering Shirt Co; 1986 and 1988, Sterling Cut Glass; 1987 and 1989, Miller Golf Inc; 1990, Haas Jordan Umbrellas; and 1993, Gean-Edwards Socks.

Gaining a customer's confidence and respect has been Ed's goal through the years. He treats the customer's business as if it were his own. Ed is extremely well respected and appreciated by the PGA Professionals he serves. He has also been a stalwart supporter of Middle Atlantic Section activities for many years.

Ed's wife of 40 years, Lanny, is in charge of their home and raised their children, Will and Andrea, almost single-handedly while Ed traveled each week. Lanny gave up tennis ten years ago to take up golf and now she regularly beats Ed at the game.